

# Economical Insurance continues support for local Missing Children's Network

## Third donation of \$10,000

The Missing Children's Network — the only non-profit organization in Quebec that families can turn to when their child disappears — has received another \$10,000 donation from

Economical Insurance. The funds will enable MCN to continue empowering hundreds of local school-age students with the knowledge and tools needed to stay out of harm's way.

Since 1985, the Missing Children's Network has assisted police in locating and recovering 960 children.

Founded in 1871, Economical Insurance is one of Canada's leading property and casualty insurers.

"We are sincerely grateful for Economical's continued support for the third consecutive year," said Pina Arcamone, Director General of the Missing Children's Network. "This 20% uplift to our overall budget helps us build a safer world for our children by funding 60 interactive personal safety workshops for 1,800 students in Kindergarten through to Secondary 3 in 2014.

"How I Stay Safe in the Real World and Online workshops help build their confidence and critical thinking skills and prepares them for potentially dangerous situations should they arise. The more confident and competent children are about keeping themselves safe both online and in the real world, the more empowered they will be to deal with other challenging situations — in the classroom, in relationships with peers, and later on, in the workforce."

"It is alarming to learn that in Quebec there are more than 5,000 cases of missing children reported annually to law enforcement agencies," said Mayssa Rifai, Economical's vice-president, sales and distribution, Quebec region. "That's why we are pleased to extend our funding to help reduce the risk of our children falling victim to abuse, aggression and abduction."

The Missing Children's Network provides Quebec families with free support, guidance and hope in the event of a missing child. MCN intervenes in all types of disappearances, from a stranger abduction, to a family kidnapping, to runaway youth. Staff collaborates closely with law enforcement and government agencies, as well as the media and child welfare agencies to locate and recover missing children. In 2000, MCN implemented a comprehensive prevention program, offered year-round in schools and summer camps.

— Economical Insurance



Pina Arcamone, Director General of the Missing Children's Network.

SUBURBAN FILE PHOTO